



The Kroger Gift Card fundraiser that we are enrolled in, is changing. From now on instead of reloading a gift card all you have to do to participate is sign up and enter your Kroger Plus card # on the Kroger website. Then your purchases will benefit our PTA every time you swipe your Kroger Plus card. Your Kroger Plus card is the card or key tag that you use to get the discounts as a Kroger shopper.

This program officially begins May 1st, but we need everyone to begin enrolling asap so that as of that date we will start earning. All organizations that are enrolled in Michigan will get a check quarterly. All Michigan organizations are competing for a piece of a guaranteed \$500,000 that Kroger will give away each quarter. The more purchases we have the bigger piece of that amount we earn. Here is what you need to do:

- Go to www.krogercommunityrewards.com
- Click the Michigan tab
- Read the related info and then scroll down to enroll.
- Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Select your organization, type our # 82452 or type in Richmond PTA, select us from the list, then confirm.
- To verify that you enrolled correctly, you will see our organization listed on your account on the right hand side of your information page.
- Do you use your phone number at the register? Call 877-576-7587 to get your Kroger Plus card number.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.
- If you have any problems enrolling or questions about this program please email Sherri Zube at smzdnz@comcast.net or call 727-4490
- There are some purchases that are not eligible they are, alcohol, tobacco, postage stamps, Kroger gift cards, lottery and promotional tickets, bottle deposits, fuel and fuel center purchases, government pharmacy purchases and sales tax. Eligible pharmacy purchases are out of pocket co-pays.

If you were one of our loyal Gift Card users your balance and reloads on your card will still benefit the PTA up until April 30th and is still valid. Any reloads after May 1st will not benefit us. So keep reloading until May 1st and thank you for your loyalty.

Thank you, THE RICHMOND K-8 PTA